

(3 Hours)

(Marks 80)

Note:

- 1) Question No. 1 is compulsory.
- 2) Attempt any three questions from Q.2 to Q.7
- 3) Figures to the right indicate marks.
- 4) Additional information can be considered but justify the same.
- 5) Write assumed data for case study.

Q.1 Write a Short Note on Following(any 4) 20

1. OLAP
2. Bill Of Material (BOM)
3. Customer Relationship Management
4. Supply Chain Model
5. Datamining
6. Data warehouse

Q.2 a) Explain three tire architecture of ERP implementation with an example 10

b) Explain ERP lifecycle phases in brief. 10

Q.3 a) Explain various subsystems of finance module with an example. 10

b) What is lead time how it is reduced using ERP 10

Q.4 a) What are the intangible benefits of an ERP implementation 10

b) What is gap analysis and explain the go live approach 10

Q.5 a) What is business modeling explain with an example 10

b) What is Computer Aided Design and Computer Aided Manufacturing 10

Q.6 a) What is Product data management (PDM) and how does it improves the competitiveness of the organization. 10

b) Write differences between 10

1. CRM & SCM
2. MIS & DSS
3. MRP & MRPII
