



## ITM Question Bank (Unit 1-6)

Semester -1:

1. What are the current trends in IT?
2. Social Responsibilities
3. IT Governance
4. Define Information Technology, clarify different types of Information Systems (IS) available in modern organizations
5. How should one manage individual organizational changes that employ Technology?
6. Explain Framework for managing IT
7. How can a firm sustain competitive advantage by employing IT in the Organization?
8. Explain how Chrysler Corporation has made Technology as the central component of the modern firm.
9. What is meant by the following statement with example - "That a key challenge for management is the integration of IT and Business"
10. Explain the role of E- Commerce and M- Commerce in detail with examples.
11. Added Value Chain of CIO
12. Explain in detail IS Plan
13. Steps for Maturity of Technology
14. Impact of Globalization on Business
15. Key issues in implementing IT in International Business environment for Global Corporations
16. Describe with examples Strategies for Managing Global IT, taking Standard Pharma International case study
17. Define E- Governance with examples, Explain the role of ICT in E- Governance.
18. What are the Eight characteristics of Good E-Governance?
19. What is IT Governance, Describe with diagram IT Governance Framework (ITGI) and its key components
20. How Organizations are aligning IT Strategy with Business Strategy and what are its key performance measures
21. Please provide list of Government requirement which affect development and implementation of Global Information systems



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22. Describe IT Governance and what are IT Governance Performance Measurement approaches
23. Why Harley Davidson Motorcycle Corp choose COBIT Framework and how it helped them align their IT Strategy with Business in maintaining their leadership.
24. Role of Responsibilities of an Ideal CIO in an Organization
25. How CIO should create vision and plan to IT in a large Organization
26. Give your opinion with examples on the following statement, "is IT investment in an Organization – an Asset or liability".



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