

(3 Hours)

(Marks 80)

Note:

- 1) Question No. 1 is compulsory.
- 2) Attempt any three questions from Q.2 to Q.7
- 3) Figures to the right indicate marks.
- 4) Additional information can be considered but justify the same.
- 5) Write assumed data for case study.

- Q.1 Write a Short Note on Following(any 4) 20**
1. OLAP
 2. Bill Of Material (BOM)
 3. Customer Relationship Management
 4. Supply Chain Model
 5. Datamining
 6. Data warehouse
- Q.2 a) Explain three tire architecture of ERP implementation with an example 10**
b) Explain ERP lifecycle phases in brief. 10
- Q.3 a) Explain various subsystems of finance module with an example. 10**
b) What is lead time how it is reduced using ERP 10
- Q.4 a) What are the intangible benefits of an ERP implementation 10**
b) What is gap analysis and explain the go live approach 10
- Q.5 a) What is business modeling explain with an example 10**
b) What is Computer Aided Design and Computer Aided Manufacturing 10
- Q.6 a) What is Product data management (PDM) and how does it improves the 10**
competitiveness of the organization. 10
b) Write differences between
1. CRM & SCM
 2. MIS & DSS
 3. MRP & MRPII
