

(3 Hours)

[Total Marks: 80]

- N.B. :**
- 1) Question No.1 is **compulsory**.
  - 2) Attempt any **three** from the remaining **five** questions.

- Q.1** Write a Short Note on Following(any 4) **20**
1. Role of ERP in Organization
  2. Bill Of Material (BOM)
  3. Customer Relationship Management
  4. EDI (Electronic Data Interchange)
  5. Data mining
  6. SAP
- Q.2** a) Explain three tier architecture of ERP implementation with an example **10**  
 b) Explain ERP lifecycle phases in brief. **10**
- Q.3** a) Explain Value Chain Framework with an example. **10**  
 b) What is lead time how it is reduced using ERP **10**
- Q.4** a) What are the intangible benefits of an ERP implementation **10**  
 b) What is gap analysis and explain the go live approach **10**
- Q.5** a) What is business modeling explain with an example **10**  
 b) What is Computer Aided Design and Computer Aided Manufacturing **10**
- Q.6** a) What is Product data management (PDM) and how does it improve the competitiveness of the organization. **10**  
 b) Give differences between **10**
1. CRM & SCM
  2. MIS & DSS
  3. MRP & MRPII